



YOUR AUDIO VISUAL SOLUTIONS PARTNER

Mickella Solutions Inc is a full service Audio Visual (AV) company providing AV services and Event Production services. We produce compelling, technology-driven experiences that leave a lasting impression. We provide high-quality equipment, excellent service and technical support. Our team is professional, knowledgeable, skilled and creative. We provide our services to non-profit organizations, corporations and other AV solution providers. Our solutions range from rental and sales of audio, video, and lighting equipment, full-scale production services for events and Audio Visual system design, integration and management.

COMPANY OVERVIEW

Privately-held NYS corporation (2014)
Certified Minority Business Enterprise (NYS, NYC)
Headquartered in Bronx, NY

Primary Contact:
Terrance Friday
President/CEO
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CORE CAPABILITIES:

AV Systems - We have a proven track record for successful system implementations:

- AV System design and integration
- Consultation and project management
- Audio, Video, and Lighting system installations
- On-site training, staffing and system maintenance

Event Production Services - when making an impression is "mission-critical" to the effectiveness and overall success of the event:

- Planning and production services
- Event Logistics, Equipment rentals
- System Operators, Technical and Production management
- On-site technical support

AV Equipment Sales and Rentals - Top quality equipment for sales and rentals. Access to a wide selection of AV manufacturers:

- Speaker systems, wireless microphones, digital mixers,
- LED Video walls, projectors, projection screens, LED TV monitors
- Moving lights, up-lights, gobos, architectural lights
- 4K cameras, IMAG, Video encoders
- New equipment sales and services



HISTORY

Company founder and President, Terrance Friday began his career in Audio Visual approximately 20 years ago as a part-time, freelance AV technician, while working full time as a Cost Accountant for a medical publishing company. In 2006, he became dedicated to AV production as director for Elyon APR - a Business to Business audio production company, that assisted various NYC service providers with event production, consultation and technical services. In 2009, he became the technical director for a bronx-based house of worship, where he supervised operations and managed major upgrades to their audio, video and lighting systems.

Terrance's prior experiences were the precursor to the formation of Mickella Solutions. We attribute his accounting background and his "let's make it happen" attitude, to what has become our company's mission - *provide a strategic and resourceful approach to fulfilling your technical needs.*

LET US BE YOUR AUDIO VISUAL SOLUTIONS PARTNER

We value what is important to our clients. Our tagline is "Challenge, meet Solutions". It is our mission to find our clients the best solution to their challenge, by being imaginative yet, prudent.

From planning special events, providing audio visual equipment sales, purchasing new equipment, maintaining existing systems, production management, consultation, system installations and integration; we have the experience and the capabilities to assist you.

For more information, you may visit our website at www.MickellaSolutions.com. If you'd like to discuss your Audio Visual challenge, don't hesitate to contact us. Thank you for your thoughtful consideration.